

portosenavios65^{years}

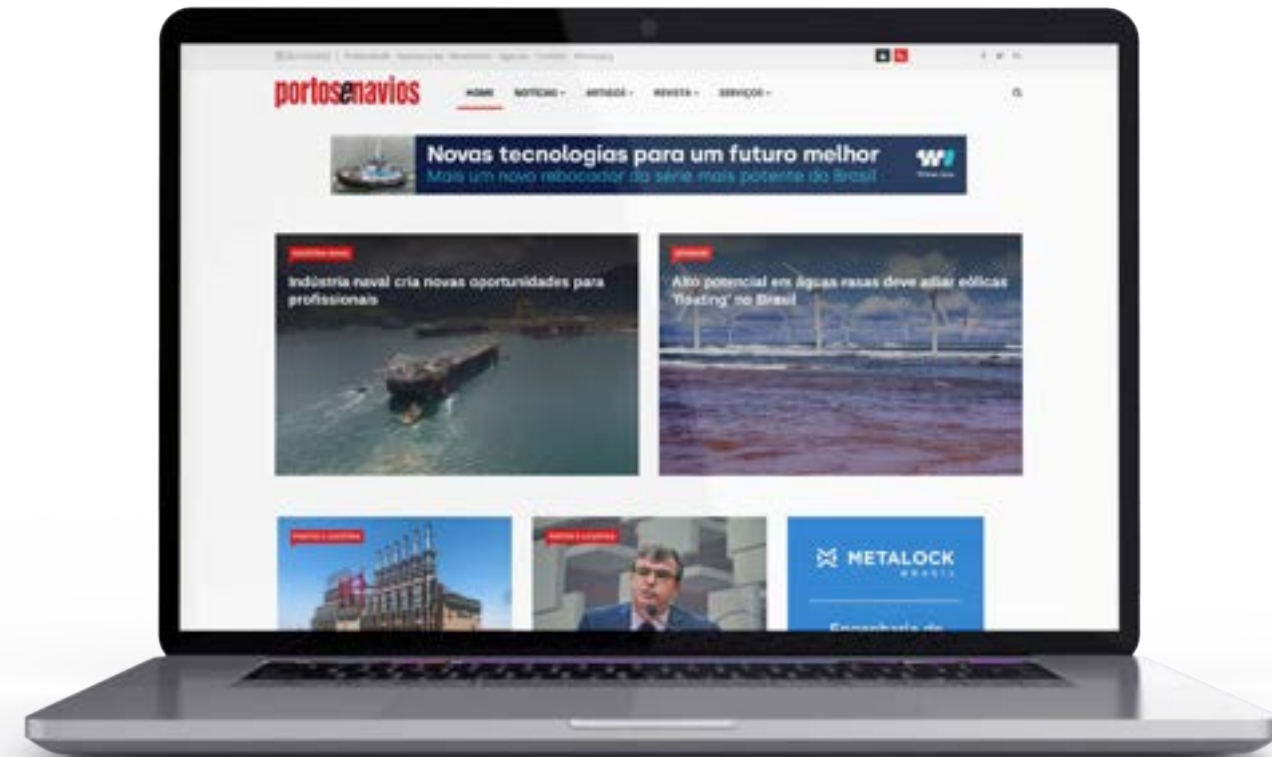
MEDIA KIT

2023

PORTS AND LOGISTICS | MERCHANT MARINE
SHIPBUILDING AND OFFSHORE INDUSTRIES

PORTOS E NAVIOS **NUMBERS**

PORTOS E NAVIOS is a technical and informative magazine published since 1958. Its editorial scope covers the shipbuilding and offshore industries, ports, maritime transportation and logistics.



SITE



+300 k
VIEWS / MONTH

DAILY NEWSLETTER



+40 k
SUBSCRIBERS

SOCIAL NETWORKS



+4.9 k
FOLLOWERS



+7.5 k
FOLLOWERS



+9 k
FOLLOWERS



PORTOS E
NAVIOS
MAGAZINE

PRINT AND
DIGITAL

4.8 k
COPIES



PORTOS E NAVIOS **site**

BANNER	SIZE, WEIGHT AND POSITION	INVESTMENT/MONTH €
SQUARE	125 x 125 pixels max: 12 kb	EDITORIAL PAGES, EXCEPT HOMEPAGE 176.50
SUPER LEADERBOARD	970 x 90 pixels max: 70 kb	TOP ON ALL PAGES 570.00
RECTANGULE	300 x 250 pixels max: 30 kb	HOMEPAGE AND ALL EDITORIAL PAGES 452.00
CONTENT	750 X 230 pixels max: 30kb	INSIDE CONTENT 452.00

FORMAT: GIF, JPG OR PNG

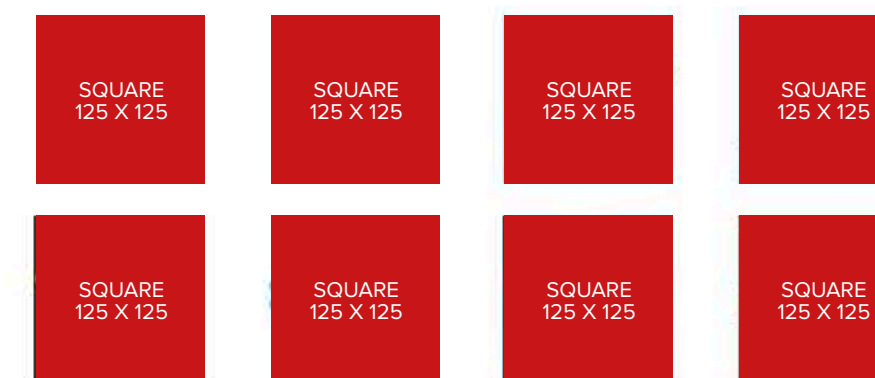
ALL BANNERS ARE RANDOMIC

Access Portos e Navios' website



The screenshot shows the website layout with several ad placements:

- Top Navigation:** HOME, NOTÍCIAS, ARTIGOS, REVISTA, SERVIÇOS
- Header:** SUPER LEADERBOARD 970 X 90
- Article:** "MOL entra em parceria para eficiência de combustível de navios" with a photo of a ship.
- Right Side:** Three vertical rectangular ad spots (300 X 250).
- Bottom:** A large content ad (750 X 230) and a magazine cover for "731 set-out de 2022".
- Footer:** BOMBANDO and INDÚSTRIA NAVAL.



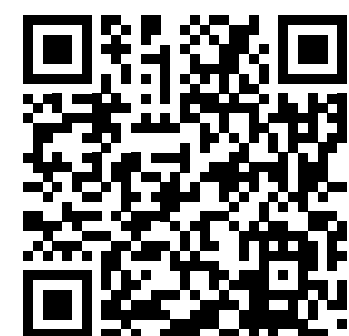
NEWSLETTER

Notícias do Dia

BANNER	SIZE, WEIGHT AND POSITION	INVESTMENT/MONTH €	
SQUARE	125 x 125 pixels max: 20 kb	TOP	353.00
		MIDDLE	246.00
DESTAQUE	665 x 82 pixels max: 30 kb	TOP	616.00
		MIDDLE	581.00
		BOTTOM	519.00
RECTANGULE	300 x 250 pixels max: 30 kb	MIDDLE	452.00

FORMAT: GIF, JPG OR PNG

Subscribe to our daily
newsletter "Notícias do Dia"



DESTAQUE (TOP)
665 X 82

portosenavios

Notícias do dia

SQUARE (TOP)
125 X 125

SQUARE (TOP)
125 X 125

SQUARE (TOP)
125 X 125

SQUARE (TOP)
125 X 125

27/09/2022 - 00:30



Executivos veem aceleração de investimentos em renováveis e otimização da...

Durante primeiro dia da Rio Oil & Gas, empresas destacaram inovação, gestão eficiente de dados e foco crescente na redução de emissões...

SQUARE (MIDDLE)
125 X 125

SQUARE (MIDDLE)
125 X 125

SQUARE (MIDDLE)
125 X 125

SQUARE (MIDDLE)
125 X 125



Desestatização da Codesa cria cenário de apreensão para trabalhadores portuários

Sindicato Unificado da Orla Portuária do Espírito Santo alega que Quadra Capital, empresa que assumiu portos de Vitória e Barra do Riacho...

RECTANGULE (MIDDLE)
300 X 250

RECTANGULE (MIDDLE)
300 X 250



VLI inicia operação do Terminal Integrador de Porto Franco, no...

A unidade está apta a receber carga de caminhões para armazenamento e posterior transferência para o transporte ferroviário, com destino à exportação Q...

DESTAQUE (BOTTOM)
665 X 82

ADVERTISE MAGAZINE

FORMAT AD

Advertisement Format

DIGITAL MATERIAL

JPG, TIFF or PDF

RESOLUTION

300 dpi | CMYK color standard.

* BLEED

All advertisements subject to bleed must have an additional 0.5 cm at each side of the ad format. this ensures that the items appearing in the safety margin are printed in the event of variations in cutting the magazine, avoiding appearance of white strips.

SAFETY MARGIN

Is the area belonging to the ad. Indent where trimmed photos or backgrounds that can be trimmed should appear but where text should not appear. Any textual content that cannot be trimmed should not be in this area. The margin varies from 0.5 to a 1 cm.

Read Portos e
Navios magazine



FORMAT AD	WITH MARGIN (CM)	BLEED (CM)*	INVESTMENT €	
FRONT COVER		21 x 28	6.736,00	
DOUBLE COVER		41,7 x 28	6.736,00	
DOUBLE PAGE		39,4 x 26,6	4.214,00	
SPECIFIC DOUBLE PAGE		42 x 28	4.659,00	
FULL PAGE		18,5 x 26,6	2.598,00	
SPECIFIC FULL PAGE		21 x 28	2.850,00	
INSIDE FRONT COVER OR INSIDE BACK COVER		21 x 28	2.859,00	
OUTSIDE BACK COVER		21 x 28	2.988,00	
2/3 PAGE		18,5 x 16 (H) 12,1 x 23,9 (V)	21 x 18,5 (H) 13,4 x 28 (V)	1.987,00
1/2 PAGE		18,5 x 12 (H) 8,9 x 23,9 (V)	21 x 14 (H) 10,4 x 28 (V)	1.530,00
1/3 PAGE		18,5 x 8 (H) 5,7 x 23,9 (V) 12,1 x 12,1 (Q)	21 x 9,3 (H) 7,1 x 28 (V) 13,4 x 13,4 (Q)	1.120,00
1/4 PAGE		18,5 x 6 (H) 8,9 x 12,1(V)	21 x 14 (H) 10,4 x 28 (V)	841,00
1/6 PAGE		18,5 x 4 (H) 5,7 x 12,1(V)	21 x 14 (H) 10,4 x 28 (V)	615,00

ANNUAL REPORT

Allow us to bring to your attention Portos e Navios magazine editorial calendar for 2023.

Consolidated in its new bimonthly format, the printed version of Portos e Navios magazine will be present at all major events in the ports, navigation and shipbuilding and offshore industries in 2023. Its annual agenda includes high-level technical sector reports, analysis of market and trends of its different niches.

In the market for 65 years, Portos e Navios is a reference in the Brazilian maritime and port market and an essential decision-making tool for its highly qualified target audience. Distributed by direct mail, the circulation currently totals 4,800 copies.

733 - JANUARY/FEBRUARY

- Propulsion systems
- Dredging
- Port supply
- Container and general cargo handling equipment
- Engineering and port projects

Reserve of space: 01/20th

Send material: 01/30th

Circulation: 02/15th

Special distribution at Intermodal South America, from February, 15th to March, 2nd, São Paulo (SP)

734 - MARCH/APRIL

- Workboat engines
- Shiprepair
- Environmental management in ports
- Technological innovations in combating oil spills
- Ore handling equipment
- Good business practices that stand out in corporate governance

Reserve of space: 03/15th

Send material: 03/27th

Circulation: 04/10th

Special distribution at Ecobrasil, April, 12nd and 13th March, Rio de Janeiro (RJ)

735 - MAY/JUNE

- Bulk Transport Logistics
- Socio and environmental responsibility projects in ports
- Special Shipbuilding at North Region
- Ecobrasil Coverage

Reserve of space: 04/25th

Send material: 05/05th

Circulation: 05/16th

736 - JULY/AUGUST

- Special issue – shipbuilding and offshore industry
- Offshore wind – Projects and opportunities for the shipbuilding sector
- Logistics for LNG transportation
- How the maritime industry is preparing for the green shipping era
- Bunker and maritime lubricants

Reserve of space: 07/24th

Send material: 08/04th

Circulation: 08/17th

This edition will be distributed at Navalshore – 16^a Expo and Conference for the Maritime Industry, 22nd to 24th of August at Rio de Janeiro (RJ)

737 - SEPTEMBER/OCTOBER

- Automation in ports
- Offshore supply
- Ship-to-ship operations
- Decommissioning of platforms
- Offshore logistic basis

Reserve of space: 09/25th

Send material: 10/04th

Circulation: 10/17th

738 - NOVEMBER/DECEMBER

- Bathymetry and nautical signaling
- Shipyards specializing in work boats
- Project cargo shipping logistics
- Training and Qualification of Manpower with automation in ports
- Port works

Reserve of space: 11/13rd

Send material: 11/24th

Circulation: 12/05th

This edition will be distributed at XXXI Latinoamerican Ports Congress

EDITORIAL ACTIONS



**Post on social networks
(LINKEDIN, FACEBOOK AND INSTAGRAM)**
€ 232.00 (total)



**Technical
Article**
ON WEBSITE
€ 229.00



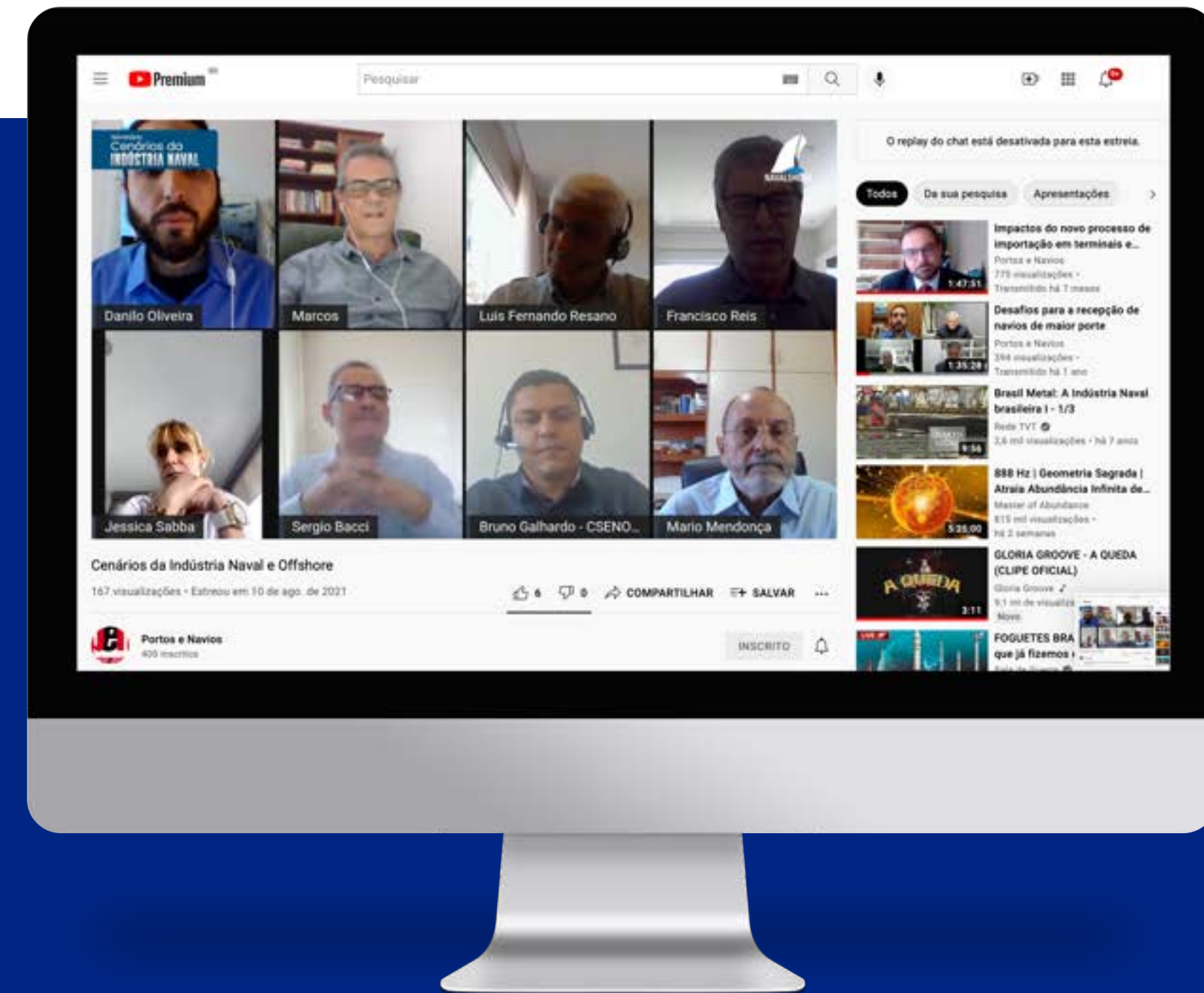
**Eblast
TO NEWSLETTER'S
SUBSCRIBERS**
€ 212.25



**Press release in section
Companies & Business**
ON WEBSITE
€ 231.00



**Webinar -
Online Seminar**
ORGANIZED BY
PORTOS E NAVIOS
€ 1,555.45





portosenavios

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