

MEDIA KIT 2024

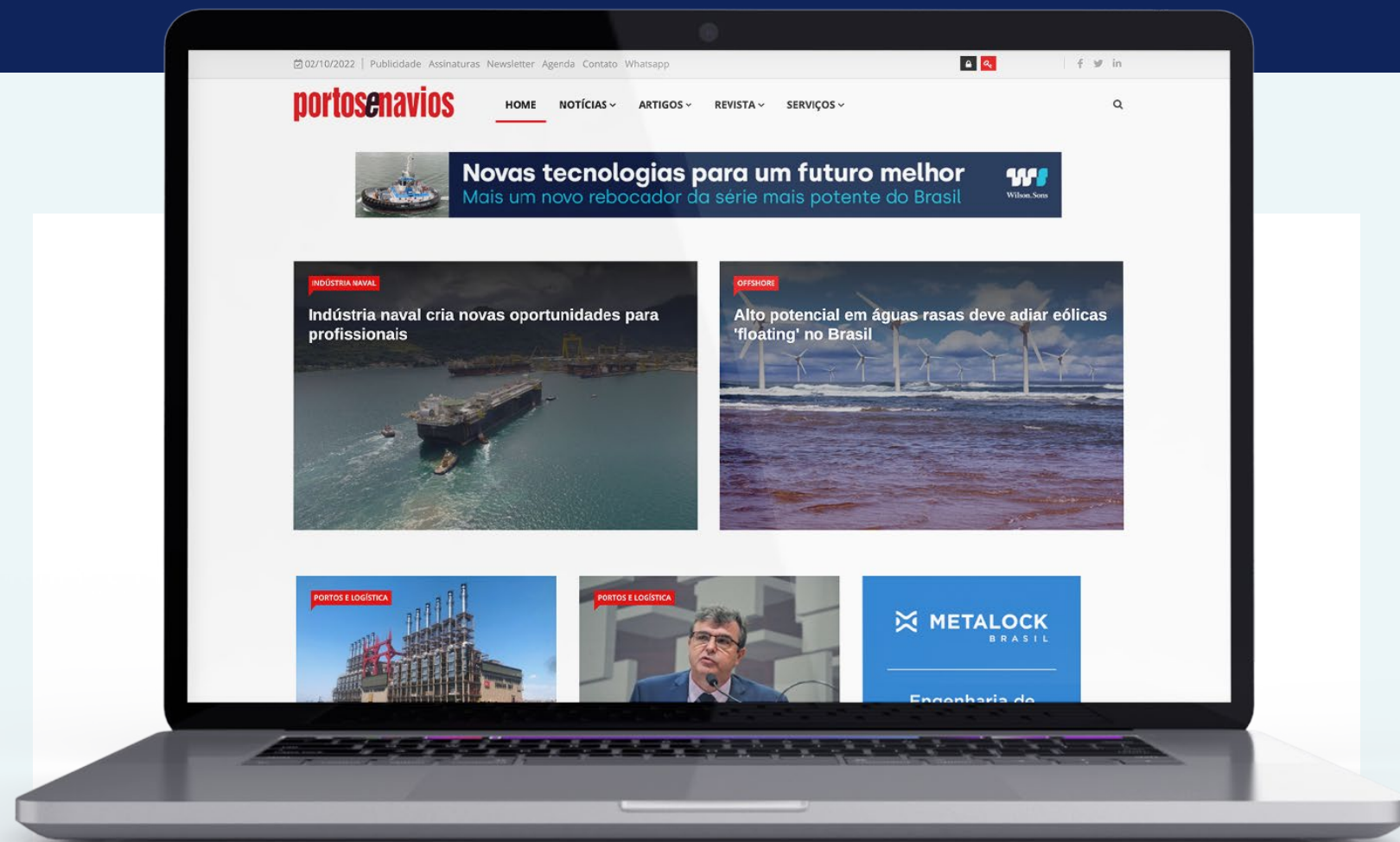


PORTS AND LOGISTICS
MERCHANT MARINE
SHIPBUILDING AND
OFFSHORE INDUSTRIES

portosenavios

Portos e Navios NUMBERS

PORTOS E NAVIOS is a technical and informative magazine published since 1958. Its editorial scope covers the shipbuilding and offshore industries, ports, maritime transportation and logistics.



SITE



+300 K
VIEWS / MONTH

DAILY NEWSLETTER



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**PORTOS
E NAVIOS
MAGAZINE**

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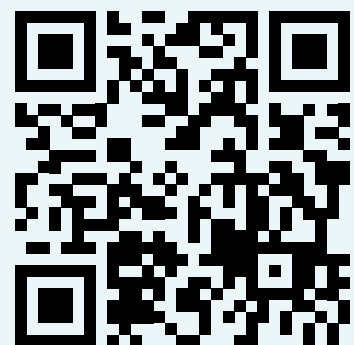
PORTOS E NAVIOS **site**

BANNER	SIZE, WEIGHT AND POSITION		INVESTMENT/MONTH US\$
SQUARE	125 x 125 pixels max: 12 kb	EDITORIAL PAGES, EXCEPT HOMEPAGE	178,29
SUPER LEADERBOARD	970 x 90 pixels max: 70 kb	TOP ON ALL PAGES	606,18
RECTANGULE	300 x 250 pixels max: 30 kb	HOMEPAGE AND ALL EDITORIAL PAGES	479,88
CONTENT	750 X 230 pixels max: 30kb	INSIDE CONTENT	479,88

FORMAT: GIF, JPG OR PNG

ALL BANNERS ARE RANDOMIC

Access Portos e Navios' website



SUPER LEADERBOARD
970 X 90

NAVEGAÇÃO

MOL entra em parceria para eficiência de combustível de navios

Da Redação 27/09/2022 - 15:07



A japonesa Mitsui OSK Lines (MOL) e sua subsidiária Techno-Trade formaram parceria estratégica com a Akishima Laboratories para aumentar a eficiência de combustível das embarcações operadas pelo Grupo armador. O objetivo é minimizar os gases de efeito estufa (GEE) das embarcações.

O projeto prevê a implantação de tecnologia nas embarcações operadas pela MOL para impulsionar uma transformação traduzida em maior eficiência de combustível e redução de emissões de GEE.

Por meio dessa parceria, 30 especialistas em projetos das três empresas estarão envolvidos para buscar a eficiência de combustível e reduzir as emissões de GEE das embarcações imediatamente.

PUBLICIDADE

CONTENT
750 X 230

A parceria estabeleceu uma meta clara para alcançar uma melhoria de 5% na eficiência de combustível em comparação com o ano fiscal de 2019 até o final do ano fiscal de 2024.

As empresas parceiras examinarão as diferentes características e condições de cada embarcação e combinarão 18 tipos diferentes de medidas, abrangendo acabamento ideal, usos avançados de pintura anti-incrustante de baixo atrito, retrofitings de hélice e introdução de tecnologias e equipamentos de economia de energia.

O Grupo MOL estabeleceu metas de médio a longo prazo para reduzir a intensidade das emissões de GEE no transporte marítimo em aproximadamente 45% até 2035 em relação a 2019 e atingir zero emissões líquidas de GEE até 2050 por meio de cinco estratégias que incluem aumentar a eficiência operacional.



SQUARE
125 X 125

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731 set-out de 2022

BOMBANDO

INDÚSTRIA NAVAL

NEWSLETTER


Notícias do Dia

BANNER	SIZE, WEIGHT AND POSITION	INVESTMENT/MONTH US\$
SQUARE	125 x 125 pixels max: 20 kb	TOP
		MIDDLE
DESTAQUE	665 x 82 pixels max: 30 kb	TOP
		MIDDLE
		BOTTOM

RECTANGULE	300 x 250 pixels max: 30 kb	MIDDLE
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FORMAT: GIF, JPG OR PNG

Subscribe to our daily newsletter “Notícias do Dia”



DESTAQUE (TOP)
665 X 82

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Notícias do dia

SQUARE (TOP)
125 X 125

SQUARE (TOP)
125 X 125

SQUARE (TOP)
125 X 125

SQUARE (TOP)
125 X 125

27/09/2022 - 00:30



Executivos veem aceleração de investimentos em renováveis e otimização da...

Durante primeiro dia da Rio Oil & Gas, empresas destacaram inovação, gestão eficiente de dados e foco crescente na redução de emissões...

SQUARE (MIDDLE)
125 X 125

SQUARE (MIDDLE)
125 X 125

SQUARE (MIDDLE)
125 X 125

SQUARE (MIDDLE)
125 X 125



Desestatização da Codesa cria cenário de apreensão para trabalhadores portuários

Sindicato Unificado da Orla Portuária do Espírito Santo alega que Quadra Capital, empresa que assumiu portos de Vitória e Barra do Riacho...

RECTANGULE (MIDDLE)
300 X 250

RECTANGULE (MIDDLE)
300 X 250



VLI inicia operação do Terminal Integrador de Porto Franco, no...

A unidade está apta a receber carga de caminhões para armazenamento e posterior transferência para o transporte ferroviário, com destino à exportação Q...

DESTAQUE (BOTTOM)
665 X 82

ADVERTISE MAGAZINE

FORMAT AD

Advertisement Format

DIGITAL MATERIAL

JPG, TIFF or PDF

RESOLUTION

300 dpi | CMYK color standard.

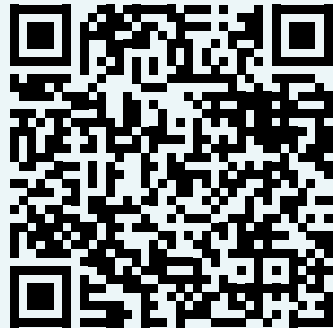
* BLEED

All advertisements subject to bleed must have an additional 0.5 cm at each side of the ad format. this ensures that the items appearing in the safety margin are printed in the event of variations in cutting the magazine, avoiding appearance of white strips.

SAFETY MARGIN

Is the area belonging to the ad. Indent where trimmed photos or backgrounds that can be trimmed should appear but where text should not appear. Any textual content that cannot be trimmed should not be in this area. The margin varies from 0.5 to a 1 cm.

Read Portos e
Navios magazine



FORMAT AD		WITH MARGIN (CM)	BLEED (CM)*	INVESTMENT US\$
FRONT COVER		-----	21 x 28	7,196.00
DOUBLE COVER		-----	41,7 x 28	7,196.00
DOUBLE PAGE		39,4 x 26,6	42 x 28	4,505.60
SPECIFIC DOUBLE PAGE				4,982.45
FULL PAGE		18,5 x 26,6	21 x 28	2,777.00
SPECIFIC FULL PAGE				3,048.00
INSIDE FRONT COVER OR INSIDE BACK COVER		-----	21 x 28	3,057.00
OUTSIDE BACK COVER				3,194.00
2/3 PAGE		18,5 x 16 (H) 12,1 x 23,9 (V)	21 x 18,5 (H) 13,4 x 28 (V)	2,124.00
1/2 PAGE		18,5 x 12 (H) 8,9 x 23,9 (V)	21 x 14 (H) 10,4 x 28 (V)	1,636.00
1/3 PAGE		18,5 x 8 (H) 5,7 x 23,9 (V) 12,1 x 12,1 (Q)	21 x 9,3 (H) 7,1 x 28 (V) 13,4 x 13,4 (Q)	1,199.00
1/4 PAGE		18,5 x 6 (H) 8,9 x 12,1(V)	-----	900.00
1/6 PAGE		18,5 x 4 (H) 5,7 x 12,1(V)	-----	657.00

ANNUAL REPORT

Allow us to bring to your attention
Portos e Navios magazine editorial
calendar for 2024.

Consolidated in its new bimonthly
format, the printed version of Portos
e Navios magazine will be present
at all major events in the ports,
navigation and shipbuilding and
offshore industries in 2024. Its annual
agenda includes high-level technical
sector reports, analysis of market and
trends of its different niches.

In the market for 66 years, Portos e
Navios is a reference in the Brazilian
maritime and port market and an
essential decision-making tool for
its highly qualified target audience.
Distributed by direct mail, the
circulation currently totals 4,800
copies.

739 - JANUARY/FEBRUARY

- Dredging
- Port support
- Propulsion

Space reservation: January 29th

Material delivery: February 8th

Circulation: February 29th

This edition will be circulated on Intermodal South America,
from March 5th to 7th, São Paulo (SP)

740 - MARCH/APRIL

- Ports and climate change
- Special : Shipbuilding at the Northern Region
- Engines for work boat vessels
- Single Maritime Window

Space reservation: March 12nd

Material delivery: March 21st

Circulation: April 5th

This edition will be circulated at Navegistic Navalshore Amazônia
2024, at Manaus (AM) from April 10th to 12th

741 - MAY/JUNE

- Green Hydrogen Projects in Brazilian ports
- Coverage report of the Exhibition Navegistic Navalshore Amazônia
- Environmental Management in Ports

Space reservation: May 22nd

Material delivery: June 4th

Circulation: June 17th

This edition will be circulated at Ecobrasil – 18th National Seminar
on Maritime Industry and the Environment, Rio de Janeiro, on June
19th and 20th, 2024

742 – JULY/AUGUST

- Special: Shipbuilding and Offshore Industries
- LNG transport logistics (FRSUs Projects)
- Ecobrasil Coverage

Space reservation: July 26th

Material delivery: August 6th

Circulation: August 17th

This edition will be circulated at Navalshore 2024 – 18th Maritime
Industry Fair and Conference, from August 20th to 22nd, Rio de
Janeiro (RJ)

743 - SEPTEMBER/OCTOBER

- Offshore support
- Ship-to-ship operations
- Decommissioning of platforms

Space reservation: August 25th

Material delivery: September 4th

Circulation: September 17th

This edition will be circulated at ROG.e 2024, from September 23rd
to 26th, Rio de Janeiro (RJ)

744 - NOVEMBER/DECEMBER

- Works, engineering and port projects
- Cabotage and feeder service

Space reservation: November 8th

Material delivery: November 21st

Circulation: December 5th

EDITORIAL ACTIONS



**Post on social networks
(LINKEDIN, FACEBOOK E INSTAGRAM)**
US\$ 269,32 (total)



**Technical
Article**
ON WEBSITE
US\$ 231,47



Eblast
**TO NEWSLETTER'S
SUBSCRIBERS**
US\$ 245,02



**Press release in
section Companies &
Business**
ON WEBSITE
US\$ 171,31





portosenavios

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